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Three Brothers Distillery Quadruples Load

Waverly, Va. — Sussex County distillery, Three Brothers Distillery, received the county’s first Agriculture and Forestry Industries Development Fund (AFID) award. Three Brothers Distillery has committed to purchase an additional 114,000 pounds of Virginia-grown products over the next 3 years, increasing production from 500 to 4,000 gallons per year. This expansion will create four new jobs and invest \$232,500 to more than quadruple current production in Sussex County. The expansion will also include a new road for better access to the distillery.

Over the last decade, PGEC has proudly increased its industrial load. Unlike most electric cooperatives that serve mainly residential accounts, Prince George Electric Cooperative’s electricity load is 50% commercial and industrial and 50% residential electricity. “We proudly support our members and are proud to serve their small businesses,” states Casey Logan, President and Chief Executive Officer of Prince George Electric Cooperative.

Three Brothers Distillery, founded in 2017 by David Reavis, uses 100 percent Virginia-grown barley, corn, and rye takes and malts and controls the process in small batches. This ensures a whiskey with the quality and taste that speaks back to the heritage from which it is made. Tie that to a company with a strong sense of identity and love of great whiskey with a growing market and you have a recipe for both success and a whiskey for the ages.

In late 2018, Reavis got a call from The Discovery Channel that could put Three Brothers’ Distillery on the national scene. The Discovery Channel’s show “Moonshiners” wanted to tell the Three Brothers’ Distillery story. With a little help from the show’s producers and a few local craftsmen, the distillery transformed an adjacent 1872 building into the new tasting room, creating the first Speakeasy in Suffolk County. Along with several other renovations and improvements, the Three Brothers’ Distillery episode aired in March of 2019 and gave the local distiller national exposure, certainly good for Suffolk County as well as for David’s passion.

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Headquartered in Waverly, Prince George Electric Cooperative is a not-for-profit member-owned energy provider that serves over 12,000 homes, farms and businesses in Dinwiddie, Prince George, Southampton, Surry, Sussex and Isle of Wight counties. PGEC Fiber, a cooperative subsidiary, has begun offering broadband service within the cooperative’s service territory. For more information, visit www.pgec.coop and www.RURALBAND.coop.